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## NEW PODCAST FROM PULITZER PRIZE-WINNING JOURNALIST JAKE HALPERN TELLS THE TRUE STORY OF ONE OF THE GREATEST UNDERCOVER DRUG BUSTS IN HISTORY

Pushkin Industries' First True Crime Podcast *Deep Cover* Premieres July 13<sup>th</sup>

New York, NY – <u>Pushkin Industries</u>, the audio venture co-founded by Jacob Weisberg and Malcolm Gladwell, is launching **DEEP COVER**, their first true crime podcast that follows a Detroit FBI agent as he goes undercover in an outlaw motorcycle gang and his bizarre series of discoveries that inadvertently lead to the U.S. invasion of a foreign country. Narrated by Pulitzer Prize-winning journalist, bestselling author, and expert storyteller Jake Halpern, **DEEP COVER** features never-before-heard stories from the key players in the middle of it all. Halpern and Jeff Singer at <u>Stowaway Entertainment</u> will serve as executive producers of the 8-episode season which premieres July 13<sup>th</sup>.

**DEEP COVER** starts at a Detroit biker bar in 1982 where FBI Agent Ned Timmons arrests a violent fugitive and a member of a notorious motorcycle gang — who decides he'd rather flip than go to jail — and who has secrets to tell that go far beyond the city of Detroit. Each episode of **DEEP COVER** exposes another twist and turn in the story, taking Ned all the way to Panama, where a large-scale drug cartel involving the country's dictator General Manuel Noriega will eventually lead to the U.S.'s largest-scale military action since the end of the Vietnam War.

**DEEP COVER** weaves together an intricate, fascinating, and almost unbelievable account of a real-life *Sons of Anarchy* meets *Narcos* story. The show includes interviews and first-hand accounts from both sides of the law: Ned Timmons, his fellow FBI agents, and an Assistant U.S. Attorney, as well as gang members, cartel insiders, and drug smugglers. Then there are the people who fall somewhere in between, as lines blur in an undercover world.

**DEEP COVER** will drop new episodes weekly on Mondays and will be available on Apple Podcasts, Spotify, Stitcher, and wherever listeners access podcasts.

## **About Jake Halpern:**

JAKE HALPERN is a journalist, bestselling author, and the winner of the 2018 Pulitzer Prize. His book, Fame Junkies (2007) was the basis for an original series on NPR's All Things Considered and his most recent nonfiction book, Bad Paper (2014), was excerpted as a cover story for The New York Times Magazine. Jake has written for The New Yorker, The Atlantic Monthly, The Wall Street Journal, Sports Illustrated, Entertainment Weekly, Outside, New York Magazine, and other publications. He is a contributor to NPR's All Things Considered and This American Life. Jake's hour-long radio story, "Switched at Birth," is on This American Life's "short list" as one of its top eight episodes of all time. His forthcoming book, Welcome to the New World, is based on his Pulitzer Prize-winning series in the New York Times. It'll be published by Metropolitan in September 2020. For more information, visit <a href="https://www.jakehalpern.com">www.jakehalpern.com</a>.

## **About Pushkin Industries:**

**PUSHKIN INDUSTRIES** is an audio venture created by Jacob Weisberg and Malcolm Gladwell. Pushkin's chart-topping shows include *Revisionist History, Broken Record, Against the Rules, Deep Background, Solvable, The Happiness Lab,* and *Cautionary Tales*. For more information, visit www.pushkin.fm.

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